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# RESUME

## SKILLS

**E**xperience working with high profile clients such as Patioworld/Do-it Center, Crowell Weedon, Children's Hospital L.A., Justin Winery, Nobel Biocare and Tapatio Hot Sauce.

**M**aintain equilibrium while working under tight deadlines.

**W**ork independently to meet goals and apply creative thought to complete projects.

## PROGRAMS

**P**roficient with MAC and PC, Adobe CS Photoshop/Illustrator/InDesign/Dreamweaver/Flash, As well as working experience with Quark, SketchUp Sound Forge, Word, Excel and PowerPoint. Working knowledge of basic HTML and CSS.

## WORK

**Ware Malcomb, Irvine, CA - waremalcomb.com**

June 2007 – November 2008, Sr. Designer

**D**esign interior and exterior signs, brand enhancing graphics/interiors, website design, corporate identity packages including logo and stationery design, marketing collateral including electronic and printed mailers.

**M**entor junior designers, coordinate and manage projects through to completion, maintain relationships with clients.

**Weston Mason Marketing, Santa Monica, CA - westonmason.com**

April 2003 – June 2007, Sr. Designer

**L**ogo design, collateral such as brochures and stationery, print ads, e-blasts, exterior signs, POP displays and DVD covers.

May 2001 – October 2002, Production Artist

**D**esigned logos, postcards, broker flyers, point-of-purchase displays and DVD covers.

September 2000 – May 2001, Technical Assistant

**M**anaged data archiving system and maintained database.

**R**evised and produced mechanicals for brochures, sales collateral, direct mail, exterior signs and print advertisements in national and regional publications.

**CoMark Ad Inc., Venice, CA - comarkadvertising.com**

October 2002 – March 2003, Creative Director

**S**upervise and directed the development, design and implementation of advertising and marketing needs for multiple accounts. (specializing in radio advertising, Yellow Page placement and corporate identity).

**D**esign and oversee Web-site production, including Flash, for internal and client sites. Design print and outdoor advertising, direct mail and collateral.

**P**repare materials and conduct presentations for client meetings and new business opportunities.

**P**erform market research to capture information on target demographics, competitor initiatives, and industry trends; thereupon, adjusting marketing plan accordingly.

## SCHOOL

**University of California at Santa Barbara - graduated may 1997** Bachelor of Arts - Psychology, Minor in Art and Graphic Design

**UCLA Extension, Santa Monica College and Golden West College**

Various courses taken in design and use of programs, to further education.

## EXTRAS

**B**oard member of Huntington Beach Allied Arts Board

**M**usic, drums and beginning guitar

**G**uest lecturer for Design courses at USC Information Technology Department

**P**hotography, various prints available on Art.com

references and salary history available upon request